



**48<sup>th</sup>**

**BRAZILIAN CONGRESS OF  
GEOLOGY**

**GEOTECHNOLOGIES AND THE XXI CENTURY**

OCTOBER 9<sup>th</sup> TO 13<sup>th</sup>, 2016, PORTO ALEGRE/RS | BRAZIL

# OPPORTUNITIES TO PARTICIPATE

Link your company with the largest Geosciences event in Latin America.

Promoter:





## MESSAGE FROM THE ORGANIZERS

Brazil is a country of continental proportions, with enormous geological wealth and the potential for new discoveries based on innovative research techniques. Demands exist for getting to know the country's geology better, revealing and debating it, an important role which the 48<sup>th</sup> Brazilian Congress of Geology (48<sup>th</sup> BCG) intends to play, bringing together academia, companies, professionals and society by holding courses, talks and discussions.

Geology arouses great interest among the Brazilian population when it discovers new veins of minerals, discusses the question of water, environmental change and studies of the Solar System, as well as geotechnical solutions for cities. This interest has been significantly reflected in the demand for new students in universities and, consequently, the entrance of well-prepared professionals on the labor market.

On the academic side, university researchers and students, as well as research centers have made important contributions to discussing the results of their respective studies. There is currently a noticeable increase in the participation by students, both at undergraduate and graduate level, reflecting the importance of the BCG in training future professionals.

The 48<sup>th</sup> BCG offers conferences given by acclaimed researchers engaged in key studies involving issues currently debated within Brazilian society, covering the most up-to-date geological knowledge. High-profile technical excursions will be offered, including visits to areas with important geological profiles, so that participants can recycle and exchange their knowledge.



## MOTIVATION

Besides being the largest biannual gathering of the geoscientific community in Brazil, the 48<sup>th</sup> BCG intends to stress the increasing role of geotechnologies within the scope of geosciences, debate internationally relevant issues and foster the integration and disclosure of the work by professionals, public and private companies and research and industry institutions engaged in the different segments of this field.

## TARGET PUBLIC

The target public of the 48<sup>th</sup> BCG includes professionals (from industry, commerce and services), researchers, teachers, students (undergraduate and graduate) from a different fields of knowledge in Earth Sciences and the community in general interested in issues involving Geosciences, whether in the applied or theoretical/academic fields. Thus the event attracts employees from public and private sector companies and entities, as well as non-governmental organizations engaged in Geosciences. The previous editions of the BCG have shown that the number of visitors is on the increase and, given the concentration of geology professionals and students in the southern and southeastern regions, it is expected that in 2016 the 48<sup>th</sup> BCG will open its doors to approximately 4,000 participants.

Given the extensive disclosure and interest that Geology arouses, the 48<sup>th</sup> BCG is forecast to be an excellent opportunity for interaction with the Mercosur community. So we are expecting colleagues from counties such as Uruguay and Argentina to participate.

## DATE AND VENUE

The 48<sup>th</sup> BCG will be held from October 9<sup>th</sup> to 13<sup>th</sup>, 2016, at the FIERGS EVENTS CENTER located at Av. Assis Brasil, 8787 - Sarandi District, Porto Alegre, Rio Grande do Sul (RS).

## FORMAT OF THE EVENT

The program of the 48<sup>th</sup> BCG has been designed to debate key geology themes in the form of Conferences, Thematic Sessions, Round Tables, Panels, Mini Courses, Scientific Excursions and Exhibitions. Simultaneously with the event, the EXPOGEO 2016 will take place where public and private companies, research institutions and non-governmental organizations traditionally put on technical exhibitions of services and products.





# KEY ISSUE

## Geotechnologies and the 21<sup>st</sup> Century

### AGENDA

The set of issues for discussion at the 48th BCG includes the fields of Geotechnologies, Geology of Mineral and Energy Resources, Tectonics, Geology and Crustal Evolution; Engineering and Applied Geology, Teaching and Geological Heritage, Water Resources and Sedimentary Geology.

### WHY PORTO ALEGRE?

Since 1947, the Brazilian Congress of Geology has been held in the main Brazilian cities, the last one to be held in Rio Grande do Sul was 1974, 42 years ago, having been considered a milestone in participations and publications for the time, with the annals printed in seven volumes. The State has a strong tradition in teaching geosciences, having four undergraduate schools in geology and several graduate courses involving a significant number of faculty and students.

The BCG is acknowledged as the main geosciences event in Brazil, and the latest editions have earned a reputation, proportions and repercussions in terms of the debates held. Porto Alegre stands out for its excellent cuisine and hotel network, which qualifies it to host all visiting geoscientists in excellent conditions. The “gaúcho” capital is a focal point for tourism within the State, besides being close to locations such as the *Serra Gaúcha* Mountains, the *Campanha* region and the coastal strip.

**Nickel Quota****R\$ 275.000,00**

- › Area of 90m<sup>2</sup> for assembling the stand at EXPOGEO; sponsor is responsible for assembly
- › Exhibition of an institutional video with a maximum duration of 2 minutes during the intervals of the Congress
- › Use of a room fully equipped for the sponsor's meetings/activities after the Congress proceedings have ended (during lunchtime or at the end of the day)
- › A 30-minute presentation in one of the auditoriums, the time and date to be decided by the Organizing Committee
- › Electronic banner on the homepage of the Congress hot site
- › Special thank-you banner to be exhibited during the Congress
- › Insertion of the company's logo (pyramid format) on:
  - › The app for smartphones and tablets
  - › Printed Material of the Congress in Circulars
  - › Congress hot site with your company's link
  - › Event Folder
  - › Annals and Final Program (memory stick)
  - › At the Main Entrance
  - › LCD TVs to be suspended at strategic locations
- › Advertising leaflets inserted in participants' folders, A4 format with a maximum of 4 pages (material produced by the sponsor)
- › Insertion of a digital advertisement in the memory stick to be distributed to the participants
- › Company logo projected on to the main auditorium screen (pyramid format)
- › A thank-you mention by the Master of Ceremonies at the Opening of the Congress
- › 40 free registrations

**Copper Quota****R\$ 110.000,00**

- › Area of 60m<sup>2</sup> for assembling the stand at EXPOGEO; sponsor is responsible for assembly
- › Exhibition of an institutional video with a maximum duration of 2 minutes during the intervals of the Congress
- › Electronic banner on the homepage of the Congress hot site
- › Special thank-you banner to be exhibited during the Congress
- › Insertion of the company's logo (pyramid format) on:
  - › The app for smartphones and tablets
  - › Printed Material of the Congress in Circulars
  - › Congress hot site with your company's link
  - › Event Folder
  - › Annals and Final Program (memory stick)
  - › At the Main Entrance
  - › LCD TVs to be suspended at strategic locations
- › Insertion of a digital advertisement in the memory stick to be distributed to the participants
- › Company logo projected on to the main auditorium screen (pyramid format)
- › A thank-you mention by the Master of Ceremonies at the Opening of the Congress
- › 25 free registrations

**Chrome Quota****R\$ 65.000,00**

- › Area of 45m<sup>2</sup> for assembling the stand at EXPOGEO; sponsor is responsible for assembly
- › Special thank-you banner to be exhibited during the Congress
- › Insertion of the company's logo (pyramid format) on:
  - › The app for smartphones and tablets
  - › Printed Material of the Congress in Circulars
  - › Congress hot site with your company's link
  - › Event Folder
  - › Annals and Final Program (memory stick)
  - › At the Main Entrance
  - › LCD TVs to be suspended at strategic locations
- › Insertion of a digital advertisement in the memory stick to be distributed to the participants
- › Company logo projected on to the main auditorium screen (pyramid format)
- › A thank-you mention by the Master of Ceremonies at the Opening of the Congress
- › 15 free registrations

## Aluminum Quota

### R\$ 35.000,00

- › Area of 30m<sup>2</sup> for assembling the stand at EXPOGEO; sponsor is responsible for assembly
- › Special thank-you banner to be exhibited during the Congress
- › Insertion of the company's logo (pyramid format) on:
  - › The app for smartphones and tablets
  - › Printed Material of the Congress in Circulars
  - › Congress hot site with your company's link
  - › Event Folder
  - › Annals and Final Program (memory stick)
  - › At the Main Entrance
  - › LCD TVs to be suspended at strategic locations
- › Insertion of a digital advertisement in the memory stick to be distributed to the participants
- › Company logo projected on to the main auditorium screen (pyramid format)
- › A thank-you mention by the Master of Ceremonies at the Opening of the Congress
- › 10 free registrations

## Magnesium Quota

### R\$ 20.000,00

- › Area of 15m<sup>2</sup> for assembling the stand at EXPOGEO; sponsor is responsible for assembly
- › Insertion of the company's logo (pyramid format) on:
  - › The app for smartphones and tablets
  - › Printed Material of the Congress in Circulars
  - › Congress hot site with your company's link
  - › Event Folder
  - › Annals and Final Program (memory stick)
  - › At the Main Entrance
  - › LCD TVs to be suspended at strategic locations
- › Insertion of a digital advertisement in the memory stick to be distributed to the participants
- › Company logo projected on to the main auditorium screen (pyramid format)
- › A thank-you mention by the Master of Ceremonies at the Opening of the Congress
- › 7 free registrations

## Tin Quota

### R\$ 12.000,00

- › Area of 9m<sup>2</sup> for assembling the stand at EXPOGEO; sponsor is responsible for assembly
- › Insertion of the company's logo (pyramid format) on:
  - › The app for smartphones and tablets
  - › Printed Material of the Congress in Circulars
  - › Congress hot site with your company's link
  - › Event Folder
  - › Annals and Final Program (memory stick)
  - › At the Main Entrance
  - › LCD TVs to be suspended at strategic locations
- › Insertion of a digital advertisement in the memory stick to be distributed to the participants
- › Company logo projected on to the main auditorium screen (pyramid format)
- › A thank-you mention by the Master of Ceremonies at the Opening of the Congress
- › 4 free registrations

## CREATE YOUR QUOTA

[ ]	<b>R\$ 8.500,00</b>	Insertion of your company logo: > Promotional material (e-mail marketing) > On the official Event Schedule > On the auditorium screens > On the Event hot site
[ ]	<b>R\$ 15.000,00</b>	A 30-minute presentation in one of the auditoriums of the event, (the time and date to be determined)
[ ]	<b>R\$ 10.000,00</b>	Cocktail reception
[ ]	<b>R\$ 6.000,00</b>	1 hour reserved in the rooms designated for sponsors for staging training or events
[ ]	<b>R\$ 5.000,00</b>	Seat covers for the chairs to be placed in one of the auditoriums
[ ]	<b>R\$ 5.000,00</b>	Advertisement in the entry of the app for smartphones and tablets
[ ]	<b>R\$ 4.000,00</b>	Company logo at the Main Entrance
[ ]	<b>R\$ 3.000,00</b>	Advertising leaflets inserted in participants' folders, A4 format with a maximum of 4 pages (material produced by the sponsor)
[ ]	<b>R\$ 3.000,00</b>	Advertisement in the content pages of the app for smartphones and tablets
[ ]	<b>R\$ 3.000,00</b>	Company logo on the pens (one quota only)
[ ]	<b>R\$ 3.000,00</b>	Gifts for the speakers (produced by the sponsor)
[ ]	<b>R\$ 3.000,00</b>	Gifts for the participants (produced by the sponsor)
[ ]	<b>R\$ 3.000,00</b>	Company logo on the LCD TVs
[ ]	<b>R\$ 3.000,00</b>	Exhibition of an institutional video with a maximum duration of 2 minutes during the intervals of the Congress

## EXPOGEO

The basic stands at EXPOGEO 2016, measuring 9m<sup>2</sup>, are being offered at the following prices:

<b>SBG Associate Companies</b>	<b>R\$ 8.500,00</b>
<b>Non - SBG Associate Companies</b>	<b>R\$ 9.700,00</b>
<b>Universities/Bookstores</b>	<b>R\$ 3.100,00</b>

Basic assembly consists of:

- > Standard grey carpet;
- > 1 table and three chairs;
- > Dividing walls measuring 2,20m tall;
- > Lighting - one lamp every 3m<sup>2</sup> (electricity supply not included);
- > 2 sockets in the voltage available in the pavilion;
- > Stand header panel with the company's name in Arial standard black lettering (no logos);
- > 1 free registration (Universities and Bookstores will not be entitled to free registration).

# ORGANIZING COMMITTEE CONTACT:

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Promoter:



Special support:



Organizer:



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